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## **CHICAGO BEVERAGE SYSTEMS ACQUIRES SIERRA NEVADA AND OTHER BRANDS FROM UNION BEVERAGE**

OCTOBER 16, 2006

ROSEMONT, IL - October 16, 2006, Reyes Holdings, L.L.C. announced the addition by Chicago Beverage Systems, L.L.C. of the distribution rights for Sierra Nevada, Paulaner, Fischer, and Affligem beer brands along with a variety of Seagram coolers and Woodchuck, Woodpecker and Strongbow ciders. Chicago Beverage Systems, L.L.C. purchased these distribution rights from Union Beverage Company. Larry Underwood, Vice President Strategic Planning, Chicago Beverage Systems, L.L.C. said "The acquisition offers more selling opportunities for Chicago Beverage Systems retailers and even more choice for their consumers."

Chicago Beverage Systems, L.L.C. is one of the largest beer distributorships in the Midwest representing Barton Beers, Boston Beer Company, DIAGEO Guinness USA, Heineken USA, Miller Brewing Company, Molson-Coors Brewing Company, InBev USA, New Belgium Brewing Co., Scottish & Newcastle, Star Brand Imports, and several other major importers. Chicago Beverage Systems, L.L.C.'s territory covers the majority of the north, south and west sides of the city, including all of Chicago's downtown area.