



PREMIUM DISTRIBUTORS OF VIRGINIA ACQUIRES DEARING BEVERAGE COMPANY

July 20, 2007

ROSEMONT, IL – July 20, 2007, today, Reyes Holdings, L.L.C. announced the acquisition of Dearing Beverage Company in Winchester, Virginia, which distributes Miller Brewing Company, Boston Beer, Pyramid Brewery, Magic Hat, Harpoon Brewery and Mike's Hard Lemonade brands in Virginia.

The rights to distribute Dearing Beverage Company's brands transferred to Reyes Holdings' subsidiary, Premium Distributors of Virginia, L.L.C, today. In addition, a Reyes Holdings affiliated real estate company acquired Dearing's 70,000 square foot warehouse. As a result, Premium Distributors of Virginia will continue operations out of the Winchester facility servicing Dearing's customers in Loudoun, Prince William, Fauquier, Culpepper, Page, Warren, Frederick, Shenandoah, Clarke and Rappahannock counties.

"We love doing business in Virginia, and we are honored to have the opportunity to service Dearing's customers in one of the most beautiful parts of the country," said James V. Reyes, Director Reyes Holdings, L.L.C.

Dearing employees will join Premium Distributors of Virginia, L.L.C. Premium Distributors of Virginia is part of the Reyes Holdings' beer division, which has beer distribution operations in Chicago, Southern California, South Carolina, the District of Columbia and Maryland in addition to Virginia.