



REINHART FOODSERVICE ACQUIRES IJ COMPANY

September 18, 2008

ROSEMONT, IL, October 27, 2008 – Reyes Holdings, L.L.C. announced today that Reinhart FoodService, L.L.C. (RFS), an independent food distributor in its group of family-owned businesses, has acquired Institutional Jobbers Company (IJ Company) and its subsidiaries, American Diversified Supply Company and Kitchen-Pro, Inc., based in Knoxville, Tennessee.

IJ Company was founded by Tillman J. Keller Sr. in 1946 and initially delivered food products to the fraternities and sororities of the University of Tennessee. Today IJ Company is a fully integrated supplier ranked among the top ten largest foodservice distributors in the United States providing over 12,000 food service items across seventeen Southeast states. The company services thousands of multi-unit and independent restaurants including Sonic, Subway, Atlanta Bread Company, Piccadilly and Pizza Inn from four distribution centers in Knoxville and Johnson City, Tennessee and Valdosta and Atlanta, Georgia.

Mark Drazkowski, CEO of Reinhart FoodService, said, "We hold the Keller's in the highest regard having known Tim and his family for years as members of the DMA, IMA and Markon. It is an honor to welcome the IJ organization into Reinhart FoodService and we anticipate a smooth transition for everyone with its complementary products and company culture."

Tillman J. Keller III, Chairman of IJ Company, said, "IJ's tremendous growth came from our ability to react quickly to the marketplace to exceed our customers' expectations. Selling IJ to our friends and fellow independent operators at Reinhart FoodService is yet another move to react to market issues in order to best meet the needs of IJ's customers."

Effective immediately, IJ Company will operate as a division of Reinhart FoodService. IJ President, Mike Devoto, will continue to be responsible for the division's operations reporting to Boyd Jordan, President of Reinhart FoodService.