



***BE LUCKY on St. Patrick's Day  
Don't Drink & Drive – Take a Taxi!***

**Harbor Distributing, Huntington Beach Business Improvement District (BID), and 1 (800) 4MY-TAXI Encourage Responsible Consumption On St. Patrick's Day 2010, Downtown Huntington Beach, CA.**

Huntington Beach, CA, March 10, 2010 - On St. Patrick's Day, March 17, 2010, Harbor Distributing, Huntington Beach Business Improvement District (BID), and 1 (800) 4MY-TAXI are collaborating together to raise awareness about responsible consumption and to remind St. Patrick's revelers to Take A Taxi – Don't Drink and Drive.

Take a Taxi Posters will be displayed at approximately 25 licensed establishments in the downtown area in Huntington Beach, California, for account management and servers to remind their customers to enjoy the festivities responsibly – Don't Drink and Drive. The posters provide a 'Be Lucky' on St. Pat's Day message with a toll free number to call 1 (800) 4MY-TAXI to order a cab to get them home.

"St. Patrick's Day is always fun in Downtown Huntington Beach. We want everyone to have a great time and be safe. Planning ahead and taking a taxi is definitely the way to do it. We are proud to join our partners Harbor Distributing and 1 (800) 4MY-TAXI to support a responsible consumption program for St. Pat's Day," said Ron McLin, Vice President of the Huntington Beach Business Improvement District.

"It takes more than luck to get home safely. We encourage all St. Patrick's Day celebrants to plan ahead by taking a taxi to and from the festivities or designating a driver. It's an honor to collaborate with Ron McLin, The Huntington Business Improvement District and 1 (800) 4MY-TAXI to promote responsible consumption in Huntington Beach this St. Pat's Day," said Tom Reyes, President, Harbor Distributing, L.L.C.

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